

# robert bastian

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## objective

Interactive designer and developer with strong user experience skills,  
I combine my diverse artistic and technical abilities to create compelling, æsthetic interactive designs

## proficiencies

- (X)HTML(5), CSS3, JavaScript, jQuery, ASP.NET, C#, T-SQL, W3C standards-compliant coding
- Dreamweaver, Visual Studio, WordPress, Photoshop, Lightroom, Illustrator, Flash
- visual design, rapid HTML prototyping, responsive layouts, digital photography

## employment

### Web Developer – Wells Fargo Bank [2000 – present]

- UX lead for small team of intranet developers
- Lead UI designer/client-side programmer for Store Portal, an enterprise application for retail branch users
  - Customized vendor-provided layout templates, re-wrote Java to emit standards-based HTML/CSS
  - Collaborated with Java developers to build custom JSR 168 portlet apps integrated into the Store Portal, provided UI design, HTML prototypes, client-side code
- Designed and developed ASP.NET web applications to support internal communications, policies & procedures
- Designed and developed Flash-based interactive presentations for marketing and training
- Designed online publications to replace print versions, implemented templates to streamline production
- Photographed special events and meetings for internal publications

### IxDA Twin Cities – founding member, local leader [2011 – present]

- Community building, event planning, UX evangelizing
- Gave HTML prototyping presentation at local event hosted by The Nerderly, February 2012

### Marketing Representative, Student and Consumer Loans – Wells Fargo Bank [1989 – 1999]

- Produced reports in Access and Excel for market area analysis and forecasting
- Designed loan applications for print and distributed marketing materials

### Violinist – performed with various orchestral and chamber music ensembles [1977 – 1998]

Assistant Concertmaster, Santa Rosa Symphony [1994 – 1997]

## education and training

### degrees and certifications

Internet Design and Technology Certificate – Multimedia Studies Program, San Francisco State University Extension  
Graphic Design Courses – Graphic Design Certificate Program, University of California, Berkeley Extension  
Master of Fine Arts – Music, California Institute of the Arts  
Bachelor of Music with Honors – Violin Performance, Indiana University

### conferences and workshops

- Introduction to Programming for Musicians and Digital Artists: CalArts/Coursera online class, Fall 2013
- Midwest UX: Grand Rapids, MI 2013
- An Event Apart: Seattle 2012, Minneapolis 2010, Chicago 2007
- Interaction11, Boulder, CO 2011
- Adaptive Path UX Intensive: Minneapolis 2008
- UIE Web App Summit: San Diego, CA 2007
- Various events including Thunder Lizard, Macromedia, Flashforward, Seybold, How Design, Edward Tufte Seminar — San Francisco & Seattle, 2000 – 2006

## related skills and experience

### theater lighting design:

Lighting Assistant/Projectionist – Indiana University Opera Theater  
Lighting Designer – Venue 9, San Francisco – Dream of the Scarab

### photography:

Avid digital photographer: landscapes, travel, adventure

